

Standard Retailer
2015 Dr Pepper Snapple Group C-Store Contract

Standard DPS SKU's Contract Offer



	Yoo-hoo Glass	Yoo-hoo Can	Clamato Original Glass	RealLemon and/or RealLime Shapes	Mott's 100% Apple Juice PET	Mott's Fruit Punch Juice Drink PET
Case GTIN UPC	72350020076	72350020120 (6-pk) 72350020571 (12-pk)	14800512724	10014800582151 10014800582007	14800002577	14800002942

Program Compliance for all Levels	Level	# SKU Placement Requirements	Payment / Store
<p>* Retailer agrees to plan-o-gram placement of all six (6) SKUs listed in this agreement. Retailer agrees to maintain all six (6) listed SKUs for a consecutive 52 week period.</p> <p>* 100% placement of all SKU's and departmental resets to be completed by April 30th, 2015 or by date entered here as agreed by retailer and DPS management. ____ / ____ / ____</p> <p>* Retail audits will be conducted May through August for compliance purposes. All retail audits must reflect contractual agreed upon performance for payout to occur. Wholesaler spin / volume reports may also be utilized for contract compliance verification.</p> <p>* Fixed placement payments will be processed and paid beginning October 31, 2015 after compliance verification.</p>	Standard	Approval of all six (6) Standard DPS SKU's	\$ 70

Total estimated contract annual payout opportunity

Total fixed / lump sum agreement... Number outlets _____ X level \$ _____ = \$ _____

- All approved products must be purchased via approved DPS supplier.
- No space infringement may occur at any time. Contract will be void if infringement occurs within contracted time line.
- All Dr Pepper Snapple retailer contract agreements / payments will be paid via DPS direct, broker or approved wholesale supplier process. No payment will be made without proper proof of compliance.
- The signing of this contract indicates the acceptance of all stated performance requirements and terms of this contract. All terms and information have been read, understood and fully agreed upon with 100% compliance. Not to be combined with any other DPS contract offer.

Location# _____ Location/Corporation Name _____

Location Address _____ City _____

State _____ Corporation DBA _____

Distributor Name _____ Distributor# _____

Authorized Signature _____ Date _____

Place an Order for This Location

Place an Order for All Corporation Stores

Place an Order for Select Locations (RBG Representative Will Contact You for Details)

Please Fill Out And Fax Back To Rbg At:
630.353.799 Or Email To: rbg2@royalbuying.com